



Crossroads
CHURCH

Annual Report

2018-2019

Being and Building Disciples of Christ



Content:

- Our Mission/M7 04

- Our Strategy 06

- How Did We Do? 08

- 2018-2019 Financial Review 12

- Sharpsburg Expansion Update 13

- Our Lead Team 15

- 2019-2020 Initiatives 16

- Proposed Budget 19



ABOUT US

Since the very first service in 1989, Crossroads Church has been Being and Building Disciples. Our purpose was given to us by Jesus, so we take our mission seriously. Everything we do has one goal in mind: Helping disconnected people become fully trained disciples of Christ.

OUR MISSION

In Matthew 28:19 Jesus made his mission clear when he told his disciples, "Go and make disciples of all nations." The Great Commission given to the disciples then has not changed. We exist to help every person in every nation become a disciple of Jesus Christ.

In order to make disciples, we must know the characteristics of a disciple. Jesus described what kind of disciples he wanted his disciples to make in Luke 6:40. Jesus said, "A disciple is not above his teacher, but everyone when he is fully trained will be like his teacher." Without question, we are called to make disciples that look and act like Jesus.

When we examine the life of Jesus, we see characteristics and traits that he modeled for his disciples. His disciples also modeled these traits as they continued the ministry of Jesus. We call these traits, or marks, M7s. When we model the life of Jesus, we are M7 Disciples.

Paul refers to these traits as the Fruit of the Spirit. In Galatians 5:22 and 23 Paul writes, "But the fruit of the Spirit is love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control." Fully trained disciples will demonstrate the character of Christ through the Fruit of the Spirit.

The conduct of Christ is best described by the priorities we see in both Jesus and the Church in Jerusalem as described in the Book of Acts. As we examine common behaviors between Jesus and the Church in Jerusalem, we identify seven marks that should be found in every disciple.

We call a fully trained disciple with the character and conduct of Christ an M7 Disciple.



Here is a quick look at the seven marks of a disciple that demonstrate the conduct of Christ and his disciples.

A member! Jesus has always expected fully trained disciples to belong to his mission and movement. Disciples are always members of Christ's Church both universally and locally.

A magnifier! Jesus has always expected fully trained disciples to live as worshippers. Christ wants every disciple to live a lifestyle of both public and private worship.

A maturing disciple! Jesus has always expected fully trained disciples to be growing and maturing in their faith. From infancy to adulthood a fully trained disciple should always be growing.

A minister! Jesus has always expected fully trained disciples to be servants and ministers to others. Every disciple has been given gifts and abilities that ought to be used to meet the needs of others.

A manager! Jesus has always expected fully trained disciples to be stewards of their God-given resources. Disciples should manage their money, time, relationships, and bodies in a way that glorifies God.

A messenger! Jesus has always expected fully trained disciples to be witnesses that share the message of Jesus. Disciples consistently look for open doors to share the message of Christ to as many people as possible.

A multiplier! Jesus has always expected fully trained disciples to reproduce and multiply more disciples. The ultimate mark of a disciple is to make more disciples.

The mission of Jesus is being fulfilled when fully trained disciples are being made. A world filled with fully trained disciples that look and act like Jesus will turn the world upside down for Christ.

OUR STRATEGY

Jesus came to redeem mankind and start a disciple-making movement. Because he offers redemption to everyone, Christ's mission was to make fully trained disciples of every person, in every nation, in every generation. Jesus had a strategy to help untrained people become fully trained disciples; he didn't just make it up as he went along.

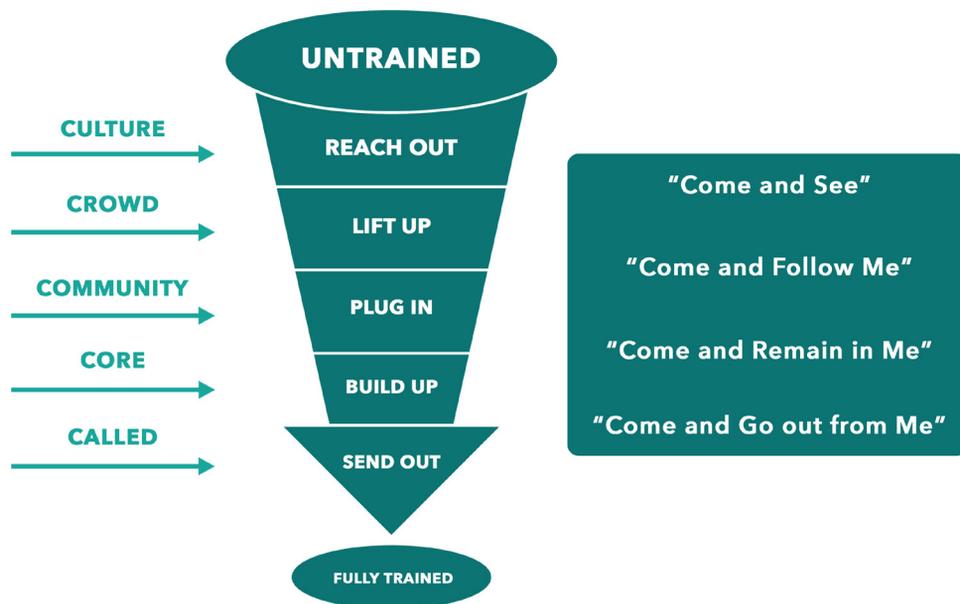
Jesus modeled the strategy he wanted us to implement with his original twelve disciples. For over two thousand years his strategy has remained effective and is the perfect example of making disciples of all nations.

In John 20:21 Jesus told his disciples, "Just as the Father has sent me, so I am sending you." Clearly Jesus is telling us that we are to follow his example. Like Jesus, we will use an intentional and strategic process to help lead people to become fully trained disciples. Throughout Jesus' ministry, relationships were key. He challenged his disciples personally, and he led them in the context of relationship.

We see the strategic steps of Jesus as we study his disciple-making process. Using Jesus as our example, we will use these steps to accomplish his mission.

Culture to Crowd by Reaching Out! The first step in Jesus' strategy was reaching out to seekers within his culture and inviting them to "come and see" what he was about. Just like Jesus, today we invite people that are seeking to know more about Christ to attend a weekend service or to have a conversation with a Christ-follower about who Christ is and what He can do in their lives.

Crowd to Community by Lifting Up and Plugging In! The second step in Jesus' strategy was to lift up and plug in the crowd by encouraging them to "come and follow" Christ in worship and community. In the same way Jesus did, we encourage people in our weekend crowd to take a next step and join the community of believers. Joining the community of believers includes steps such as small group involvement, serving on a ministry team, and becoming a member of a local church.



Community to Core by Building Up! The third step in Jesus' strategy was to build up the committed in community by encouraging them to "come and remain" in his Word and become part of the disciple-making core. Like Christ, we give people a challenge to be equipped to do ministry. We challenge people to be committed to a growth environment where they can begin to be transformed into disciples with the character and conduct of Christ.

Core to Called by Sending Out! The final step in Jesus' strategy was to send out the core and mobilize them to "come and go out" as called disciple-making leaders. Jesus commissioned fully trained disciples to lead his disciple-making movement. With Christ as our model, we do the same thing. We invite fully trained disciples to take a step into called leadership and help the Church fulfill her mission.

Our goal is to see Crossroads Church consistently making M7 Disciples all over the world. When we align our strategy with the strategy of Jesus, we have the same mission as Jesus.

Reflecting on the past ministry year allows us to celebrate and thank God for the work He has done through our church. Self-reflection also allows us to successfully evaluate and plan for our future. Before we look ahead, let's see how we did this past ministry year.



How Did We Do?



Large Group Average Attendance

<i>Adults</i>	1764
<i>InSight</i>	102
<i>High School</i>	138
<i>Middle School</i>	93
<i>Kids</i>	390
Total	2487



Salvations

<i>Adults</i>	26
<i>InSight</i>	2
<i>High School</i>	13
<i>Middle School</i>	11
<i>Kids</i>	31
Total	83



Number of Small Groups

<i>Adults</i>	136
<i>InSight</i>	6
<i>High School</i>	11
<i>Middle School</i>	21
<i>Kids</i>	94
<i>Recovery</i>	20
Total	288



First Time Guests

<i>Adults</i>	931
<i>InSight</i>	158
<i>High School</i>	217
<i>Middle School</i>	103
<i>Kids</i>	528
Total	1937



Baptisms

<i>Adults</i>	34
<i>InSight</i>	5
<i>High School</i>	17
<i>Middle School</i>	18
<i>Kids</i>	32
Total	106



Number of People in Groups

<i>Adults</i>	1403
<i>InSight</i>	107
<i>High School</i>	102
<i>Middle School</i>	93
<i>Kids</i>	390
<i>Recovery</i>	109
Total	2204



Number of People in Attendance

<i>Next Steps Orientation</i>	181
<i>Step of Connecting</i>	170
<i>Step of Serving</i>	119
<i>Step of Belonging</i>	116
Total	586



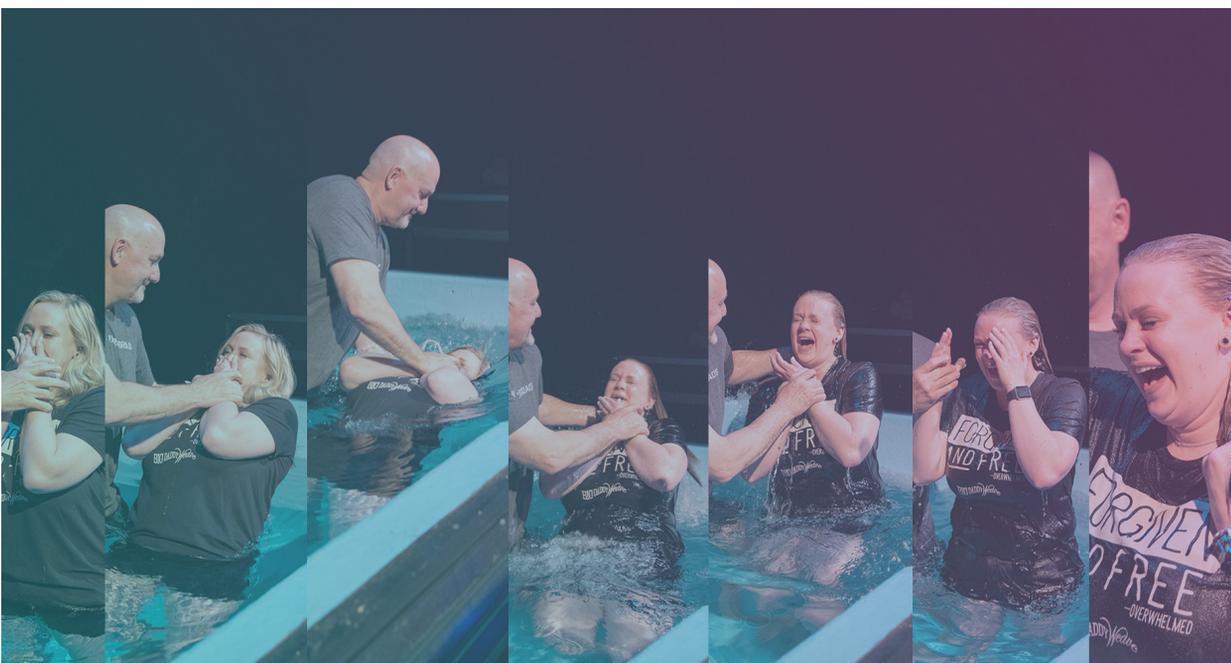
Number of Servants

<i>Adults</i>	784
<i>InSight</i>	12
<i>High School</i>	3
<i>Middle School</i>	7
<i>Kids</i>	385
Total	1191



Number of Leaders

<i>Adults</i>	474
<i>InSight</i>	16
<i>High School</i>	26
<i>Middle School</i>	26
<i>Kids</i>	60
Total	602



How Did We Do?



Number of Outreach Events

<i>Adults</i>	13
<i>InSight</i>	3
<i>High School</i>	2
<i>Middle School</i>	3
<i>Kids</i>	3
Total	24



Number of People Serving at Outreach Events

<i>Adults</i>	832
<i>InSight</i>	22
<i>High School</i>	34
<i>Middle School</i>	22
<i>Kids</i>	150
Total	1060



Number of Mission Trips (went or going on)

<i>Adults</i>	12
<i>InSight</i>	1
Total	13



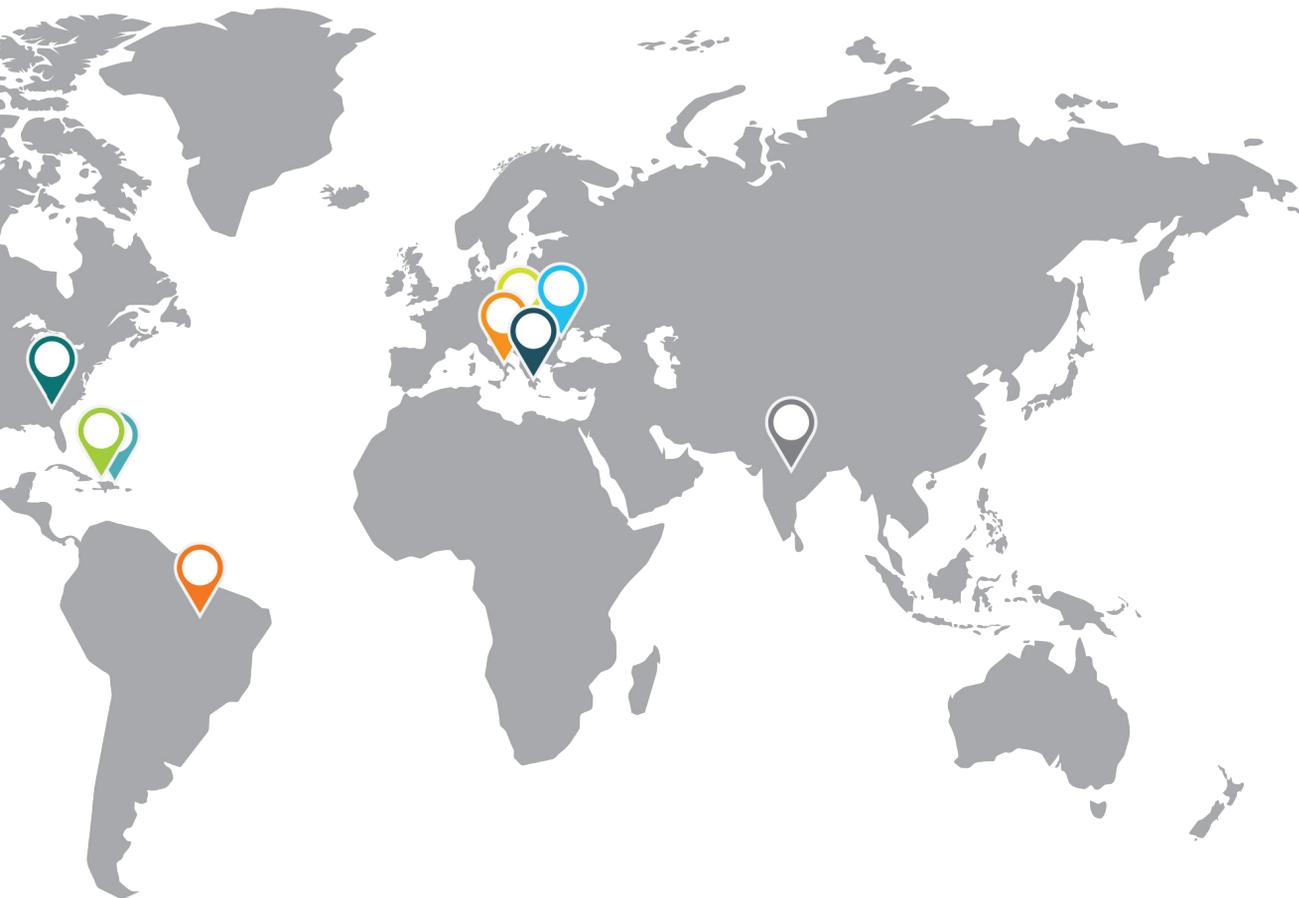
Number of People that went on a Trip (or going on)

<i>Adults</i>	111
<i>InSight</i>	15
Total	126

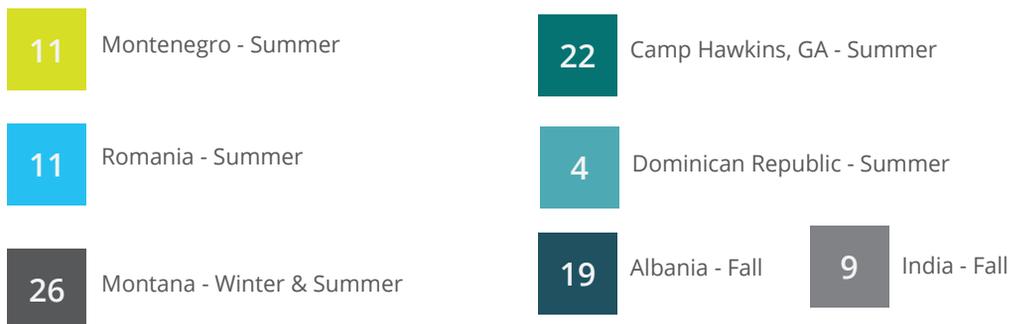


Mission trips were planned in

- 20 Haiti - Summer
- 12 Italy - Summer
- 12 Brazil - Fall



a variety of locations. We've listed the amount of people who went or will go by the end of summer.



2018-2019 Financial Review

Needed	Actual
Operating Fund \$4,994,000	Operating Fund \$5,386,800*
Expansion Fund \$250,000	Expansion Fund \$265,000*
Total Revenue \$5,244,000	Total Revenue \$5,651,800*
Operating Budget Weekly Need \$96,038.96 \$100,846.15	Expenses \$4,875,000* Anticipated Reserve \$776,800*

*Projected for year end. Year ends July 31, 2019.

Debt Retirement Update

Our loan balance at the beginning of this ministry year was **\$7,994,368**. In 12 months, we reduced our loan by **\$1,246,036**, ending in a loan balance of **\$6,748,332**.

WE ARE ON TRACK TO PAY OFF OUR LOAN WITHIN THE NEXT 3 TO 4 YEARS.

Sharpsburg Expansion Update



Our campus development projects allow us to make connections with more people in our community. Through generous contributions, we have exceeded this year's goal of \$250,000, and construction of our amphitheater is well underway. Our next phase will begin once we've raised the funds to create the infrastructure, roads, and an access to Poplar Road.

This year our goal is \$300,000.

Please visit crossroadsonline.org/campusdevelopment for more information or to make a donation.





Our Lead Team



LEAD PASTOR

Ken Adams

Ken graduated from Southwestern Theological Seminary in May, 1989 with a Master of Divinity. He was called as the first pastor of Crossroads in June, 1989 where he has served as the Lead Pastor for the past 30 years. Ken has a passion for being a disciple of Christ and pouring his life into others who desire to walk as Jesus walked. In 2002, Ken founded Impact Discipleship Ministries, Inc. through which he develops new resources and trains pastors around the globe.



EXECUTIVE PASTOR

Glenn Underhill

Originally from San Diego, Glenn attended Howard Payne University in Brownwood, TX and Southwestern Theological Seminary in Fort Worth, TX. Serving in full-time ministry for over 20 years, Glenn's first love in ministry is disciple making-the simple, biblical model that Jesus used to make disciples who make disciples. He has trained pastors and leaders throughout the United States and around the world. Glenn and his wife, Dawn, have four children and reside in Newnan.



EXECUTIVE PASTOR OF CHURCH DEVELOPMENT

Mike Keaton

Mike grew up in Miami, FL and graduated from the Baptist University of America with a Bachelor of Science in Pastoral Ministry in 1987. He began his ministry career as a Student Pastor at Glenwood Hills Baptist Church. In the fall of 2004, Mike planted Crossroads Church of Walton County in Monroe, GA, and served as the Lead Pastor for 10 years. He joined the Crossroads Church staff in 2014. Mike and his wife, Angie, have three children and one grandchild.



EXECUTIVE DIRECTOR OF COMMUNITY IMPACT & ASSIMILATION DIRECTOR

Tommy Inman

After working 39 years at Fannie Mae in Marketing & Strategic Planning, Tommy retired in June, 2015. Beginning July, 2015, he served as the Connections Coordinator at Crossroads. Tommy and his wife, Pam, became members of Crossroads Church in 1997. Pam and Tommy have been married for 40 years and have three children, Britt, Ben, and Brooke, and two grandchildren, Charlie and Caroline.



EXECUTIVE PASTOR OF GLOBAL IMPACT

Ron Cansler

Ron is a graduate of the University of North Georgia and Luther Rice Seminary. He has lived in Colorado and New Mexico but has spent the majority of his life in North Georgia. Ron has been a pastor for 20 years. He is passionate about the local church and sharing God's Word in a way that leads to life change. Ron and his wife, Melinda, have two adult daughters, Kayla and Erin.



EXECUTIVE DIRECTOR OF OPERATIONS

Jennifer Walker

Jennifer has been at Crossroads for 23 years. She became a member of the staff 20 years ago and has served in many roles from financial assistant to Guest Services and Assimilations. Jennifer moved into the role of Church Administrator in 2015. Jennifer and her husband, David, have two children and live in Newnan.



Looking Ahead

2019-2020 INITIATIVES

Today, we believe the disciple-making focus of the church is the same as it was in the first century. In order to maximize our impact for Jesus Christ and fulfill his mission of making disciples, we will focus on strategic initiatives in three areas: the CHURCH, our COMMUNITY, and the GLOBE.

CHURCH INITIATIVES

First Time Guests

We dream of an “each one-reach one” effort in our church this next year. If, together, we each brought one person to church in the next year, we would welcome over **2500 first time guests**...a 280% increase for God’s Kingdom!

Next Steps

We dream of an entire church “ON-MISSION” – everyone helping each other take their next steps in their spiritual journeys. Together, if we each committed to our disciple-making process, we would see **1160 people** take a next step!

Groups and Teams

We dream of a community of people that have spiritual “sticky-ness!” We want to see God moving in environments of small groups and ministry teams where people are growing and others want to be a part and not miss out. If, together, we each became relational and spiritual “glue,” we would see close to **2000 people** in groups and **1100 people** actively serving in ministry.

Our church has a God-sized vision to become a movement of multiplying M7 Disciples. When all of us work together, we will fulfill the mission God has given us.

Multiplying Disciples...Together!

COMMUNITY INITIATIVES

Community Center

We believe one of the best ways to reach people for Jesus is by meeting their basic physical needs. Through prayer and research we have determined a designated facility is the most effective tool through which we can meet those needs. Our goal is to establish a temporary, **operational Community Center** by the end of the ministry year.

Connecting the Disconnected

By reaching out into our community, we will move **150 people** from the “Culture” to the “Crowd.” We will encourage disconnected people in our community to attend our church and take a step toward becoming a disciple of Jesus.

Investing in Our Community

There are many local services and ministries doing vital work in our community. We see partnering and working alongside these organizations as a way to show our support and reach even more people for Christ. Community Impact will invest an additional **\$50,000** back into our community during the next ministry year.

2019-2020 Initiatives

GLOBAL INITIATIVES

Short Term Missions

We will continue to reach our world with the gospel of Jesus by prioritizing making disciples to the ends of the earth. Using a focused approach, our mission trips will intentionally develop movements of multiplying disciples globally. Our goal is to see a **10% increase** in mission trip participants in the upcoming ministry year.

Church Planting

Crossroads Church has a long history of being a church-planting church. We are praying and planning as we look to the future of planting churches both here in the United States as well as around the world. In the upcoming ministry year, our goal is to **plant one church** with the DNA of a disciple-making church as defined by Jesus.

Church Revitalization

We will come alongside struggling churches to assist them in becoming healthy, disciple-making churches. We desire to become a resource for pastors and churches as they refocus on the target given by Jesus - to make fully trained disciples. Our goal in the upcoming ministry year is to identify **five struggling churches** and partner with them to help them live out and implement the strategy of Jesus.



2019-2020 Proposed Budget

Proposed Budget	
2019-2020 Proposed Operating Budget	\$5,130,000
Weekly Need	\$98,653.85
Personnel	\$2,445,563
Capital Needs	\$1,560,000
Facilities	\$472,822
Administration	\$209,565
ROW	\$180,000
Worship	\$58,000
Worship Tech	\$20,000
Preschool/Elementary	\$20,950
Event Childcare	\$21,300
Unlimited	\$6,000
Middle School	\$16,000
High School	\$26,800
InSight	\$3,000
Leadership	\$10,000
Small Groups	\$20,000
Next Steps/Connections	\$38,300
WOW Teams/Guest Services/Experiences	\$10,000
Women's Ministry	\$5,000
Men's Ministry	\$2,500
JOY Fellowship	\$1,550
Singles 30+	\$1,650
Bikers	\$500
Hands In Motion	\$500
	\$5,130,000

Find more:

www.crossroadsonline.org

Crossroads Church

2564 Hwy 154, Newnan, GA 30265

Telephone: 770-254-0291

info@crossroadsnewnan.org

